

- Risk  $\approx$  Uncertainty (downside uncertainty)
- The Concept of Risk Aversion (see P. 201 of the Text)
- What is the difference between "Speculation & Gambling"?
- From Risk Attitude to see Financial Market Participants:

- (1) Speculators  $\leftarrow$  Risk Takers
- (2) Hedgers  $\leftarrow$  Risk Avoiders
- (3) Arbitrageurs  $\leftarrow$  Risk Users

Arbitrage:  $\textcircled{1}$  Zero Investment / No Risk / positive return  $\textcircled{3}$   
 $\textcircled{1}$  Positive Investment / No Risk / unique risk-free return.  $\textcircled{3}$

## Basic Risk Measurement

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Risk Aversion → Maximize Expected Return of Investment  
→ Minimize Risk Exposure of Investment

Utility ~ Satisfaction (Expected Utility  $\cong$  Satisfaction)

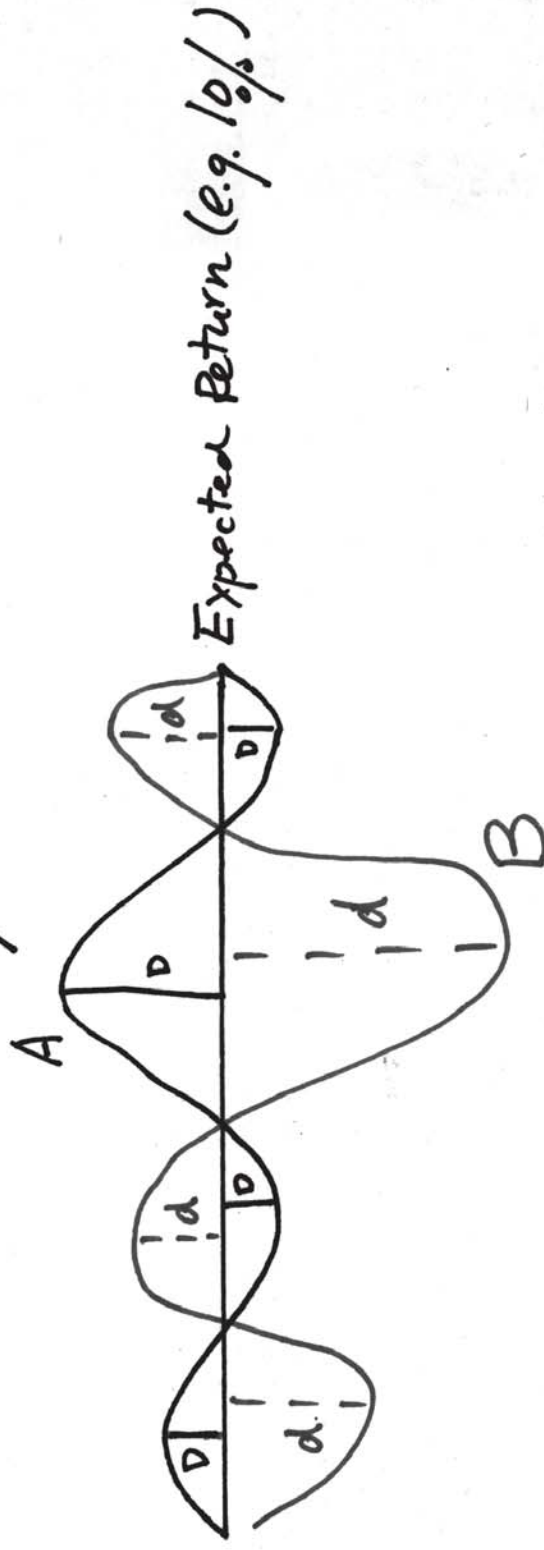
Expected Utility = Expected Return - Potential Risk  
of Risk-Averse Investor Exposure

$$EU = E(r) - \frac{1}{2} A \sigma^2$$

(Page 202  
of the Text)

Risk Averse Investors are maximizing their expected Utility subject to their budget constraint.

In Finance, Risk  $\approx$  Volatility  $\Leftarrow$  Deviation of Expected Return



Which Investment (A or B) is riskier ?

Average of  $|d| >$  Average of  $|D|$   
 Risk (Volatility) of B  $>$  Risk (Volatility) of A

Volatility = Average absolute deviations

$$\text{(Page 189)} \quad \sigma^2 = \frac{\sum_{t=1}^T (R_t - \mu)^2}{T}, \quad s^2 = \frac{\sum_{t=1}^T (R_t - \bar{R})^2}{T-1}$$

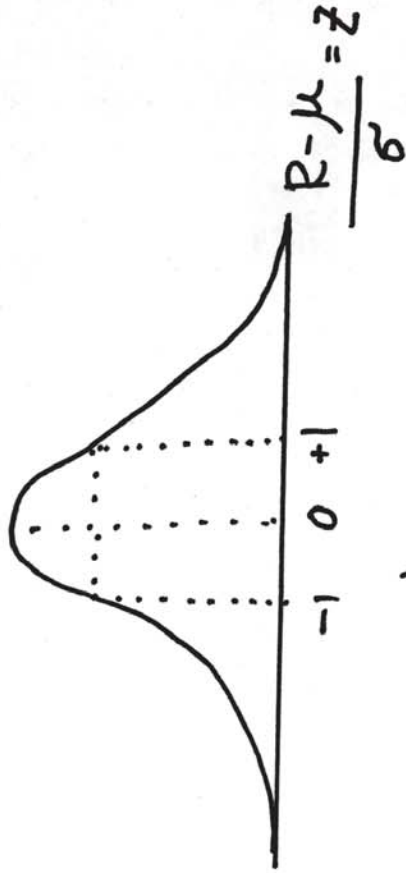
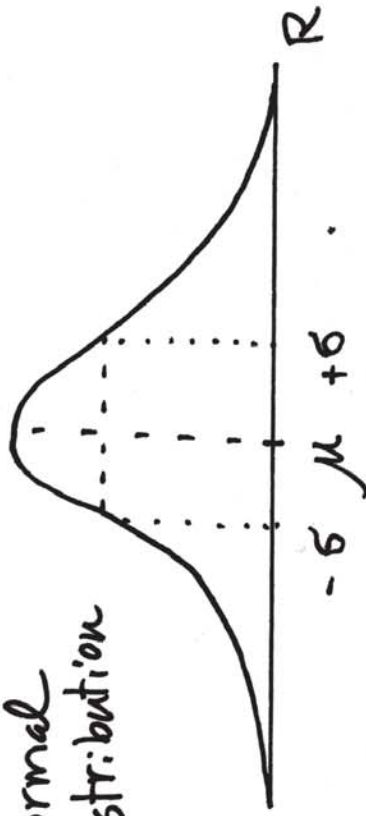
$$\text{Stand Deviation} = \sqrt{\sigma^2}, \quad s = \sqrt{s^2}$$

(6)

$$EU = E(R) - \frac{1}{2} A \sigma^2; \quad \bar{EU} = \bar{R} - \frac{1}{2} A S^2$$

A = degree of risk-aversion

Normal Distribution



So, if  $\tilde{x}$  and  $\tilde{y}$  are both normally distributed, then

$$\frac{R_x - \mu_x}{\sigma_x} \stackrel{d}{=} Z \stackrel{d}{=} \frac{R_y - \mu_y}{\sigma_y}$$

That is,

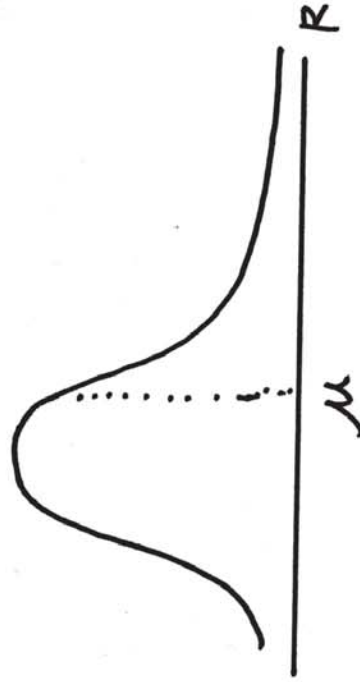
$$\begin{cases} R_x = \mu_x + \sigma_x Z \\ R_y = \mu_y + \sigma_y Z \end{cases}$$

(\*)

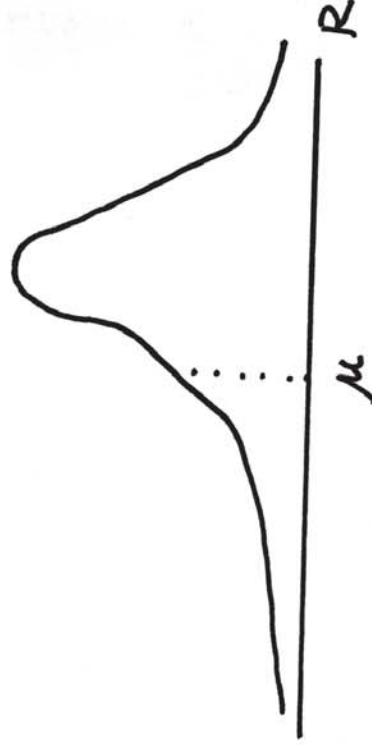
The return distributions of  $x$  and  $y$  are different by the difference of their means ( $\mu_x$  &  $\mu_y$ ) and volatilities ( $\sigma_x$  &  $\sigma_y$ )

Thus, if  $x$  and/or  $y$  are NOT normally distributed, then Volatility may NOT be an appropriate measure of investment risk.

Skewness



Skewed to the Right  
(Positive skewed)



Skewed to the Left  
(Negative skewed)